

Major Projects. Major Impact TRANSPORTATION



Why is Transportation a priority for GSI?

- Transportation impacts the cost of doing business.
- Businesses need to move their people and products efficiently and safely.
- A strong transportation system is one of the keys to the region's economic success.
- An economic recession can impact progress significantly but the need does not decrease.

Major Projects Require Time & Continuous Work

Over the past 6 years, Greater Spokane Incorporated has led or been a strong partner to accomplish these key transportation projects:

Improve air service:

- Added 3 new non-stop flights to San Francisco, 1 new flight to San Jose and 1 new flight to Sacramento.
- Added new service to Denver and in March 2011 new service to Phoenix, provided by Southwest Airlines.
- Significant expansion of Delta service to Minneapolis and Salt Lake City.
- Capital investment in Spokane International Airport facilities & infrastructure in last decade totals more than \$307 million.

Get the North Spokane Corridor built: \$612 million has been secured of the project's expected total cost of \$3 billion.

- Secured state funding totaling \$559 million for phased construction projects.
- Secured federal funding totaling \$53 million, of which \$35 million was in TIGER funds for 2 southbound lanes from Farwell Road to Francis Avenue.

Street, rail, and public and school transportation:

- Improve streets in the City of Spokane - support and advocate the passage of the \$114 million street bond to improve streets and keep the community competitive as a desirable place to live and work.
- Support and advocate for the K-12 education bus route for \$22 million.
- Move the rail spur in Airway Heights around Fairchild Air Force Base to protect rail access for manufacturing companies near the spur, and prevent encroachment at Fairchild in the face of further base closure activity. Fairchild's annual economic impact is approximately \$1.2 billion per year.
- Other transportation projects GSI has advocated for include improvements on I-90, Highway 395, the Riverside Avenue Extension, and more – for a total of nearly \$90 million in additional capital investment and economic activity.

Continued



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Membership Investment Pays Big Dividends to the Community and Region. The Impact Helps Everyone!

WOULD YOUR BUSINESS HAVE THESE OPPORTUNITIES IF NOT FOR GSI AND ITS WORK?

Consider how the estimated total of all these transportation-related projects -- an impressive \$825 million -- continue to flow through the business community and add to our overall quality of life in the Inland Northwest.

North Spokane Corridor funding impact – beyond direct jobs, payroll, and materials & equipment purchases, below are examples of how the money associated with the project flows throughout the community and region:

- Housing
- Utilities, fuels, public services
- Food at home
- Food away from home
- Vehicle purchases, leases, rentals & operation
- Household furnishings, major appliances, electronics
 - Household operations and supplies
 - Apparel, toys, reading material
 - Health insurance, vehicle & personal insurance
 - Medical services, drugs and supplies
 - Cash contributions to non-profits

Moving Forward With Your Support

- Without a strong, steady membership base GSI cannot continue to do this work successfully.
- Membership accounts for 60% of GSI's annual operating budget - \$1.9 million.
 - The work GSI does in public policy, economic and workforce development is a long-term commitment and an effort that spans a decade or longer, not something that all happens in a year or two.
- We need your long-term membership support to continue to bring business growth opportunities to you, your customers, and your suppliers.

