

# Hit Your Target Reach Your Goals



When your business is ready for greater visibility, give us a call!

As a GSI Member you can take advantage of all kinds of exclusive advertising opportunities that will help you gain exposure and put you in front of our region's most influential decision makers.



## ON THE GSI WEBSITE ...

### HOMEPAGE FEATURED MEMBER

Your ad on the GSI homepage links your new clients to the place you want them to be – your homepage, an event or program page, recent media coverage or your latest blog post.

**Monthly Homepage Hits:** 10,000

**Price:** \$150/Month | 366 px w x 218 px h



### EVENTS PAGE

GSI facilitates more than 100 events each year, ranging from small workshops to our large Annual Meeting. Advertising on this page exposes your business to our most active, engaged members.

**Price:** \$125/Month

300 px w x 400 px h

### MOVE, SHOP, VISIT SPOKANE PAGE

Your ad on this page will connect you with people seeking information about visiting or moving to Spokane, or supporting our Buy Local campaign.

**Price:** \$125/Month

300 px w x 400 px h



# IN GSI'S ELECTRONIC NEWSLETTERS ...

## GSI UPCOMING EVENTS NEWSLETTER

This e-news is distributed throughout the regional business community and highlights upcoming GSI events. When you place your ad here you're reaching a targeted market that understands the importance of connections!

**Distribution:** Twice-monthly

**Circulation:** 6,000

**Price:** Pricing ranges from \$55-\$95/edition | 4 ad sizes available.

## GSI NEWS NEWSLETTER

This e-news highlights GSI's mission-related work and reaches a targeted group that is interested in big-picture efforts that accomplish change. When you advertise here you're sure to put your business in front of active and involved members of the business community.

**Distribution:** Every three weeks

**Circulation:** 6,000

**Price:** Pricing ranges from \$55-\$95/edition | 4 ad sizes available.

### LOANS TO HELP YOUR BUSINESS START AND GROW

Learn more or apply for a loan today!  
[www.Craft3.org](http://www.Craft3.org)



**Susan Doll, VP**  
Senior Business Lender

888-231-2170 ext 212  
SDoll@Craft3.org

580 px wide x 100 px high



### YOU'RE INVITED TO OUR COMPLIMENTARY Q4 INVESTMENT OUTLOOK AND SOCIAL AT THE FOX!

Gain market insight from Randy Anderson, Portfolio Manager of Griffin Institutional Real Estate fund, listen in on the Spokane Symphony rehearsal and enjoy food and drink from Beacon Hill.

REGISTER  
ONLINE

5:30PM, THURSDAY, OCTOBER 8, MARTIN WOLDSON THEATER AT THE FOX

580 px wide x 200 px high



180 px wide x 180 px high



280 px wide x 180 px high

**NOTE:** All electronic files must be formatted to size in RGB color scheme as jpg or pdf file.

**Place Your Ad Here.**



580 px wide x 100 px high

### **SPOKANE REGIONAL BUSINESS BAROMETER**

This electronic publication highlights insights from respected regional economists and gives readers the latest info on local indicators in relation to the regional and national arena. This publication also has a print component.

**Distribution:** Quarterly

**Reach:** 6,000 business leaders and employees in the Spokane region

**Price:** Varies | Ad-ready specifications: Please contact us for details.

**SPOKANE REGIONAL RELOCATION GUIDE:** This beautiful 48-page magazine highlights Spokane and the Inland Northwest as a wonderful place to live, work and play. Your ad will also appear on the [MovetoSpokane.com](http://MovetoSpokane.com) website. If you want wide-ranging exposure that lasts, advertise here.

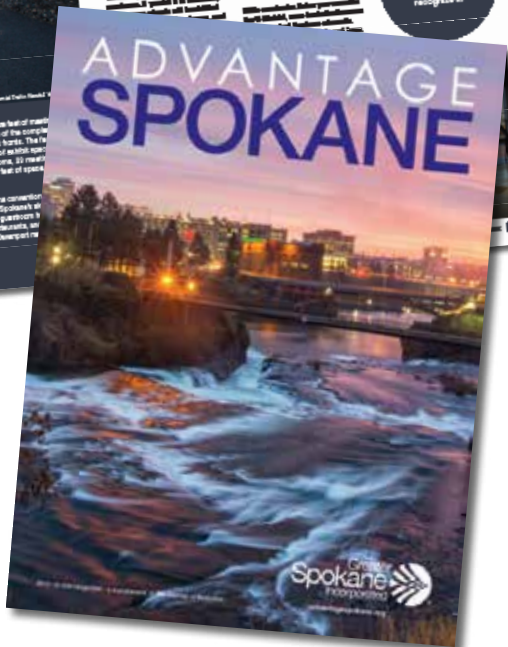
**Distribution:** January of each year

**Reach:** 8,000 copies mailed directly to individuals, families and companies nationwide.

**Price:** Varies by ad size

Contact [publisher@spokanejournal.com](mailto:publisher@spokanejournal.com)





**ADVANTAGE SPOKANE:**

This annual magazine (formally known as Select Spokane) highlights the benefits of the greater-Spokane region for prospective businesses considering a relocation destination. Topics include: Human capital, multimodal transportation, business climate, real estate and business resources. Your ad in this publication will be within reach of a wide, varied audience, and it'll stay around a while!

**Distribution:** April of each year

**Reach:** Included with the April edition of the Spokane Journal of Business and mailed directly to individuals and companies interested in learning more about our region.

**Circulation:** 13,000

**Price:** Varies by ad size

Contact publisher@spokanejournal.com

To advertise and get in front of Spokane regional business, community and organization leaders, contact Heather Hamlin at 509.321.3624. Advertising options are available for a multitude of print, online and newsletter media.

