



Associate Creative Director Linda Jones, DH



Place of Employment

Spokane, WA

Employer

DH

Type of Work

Oversee the work in our creative department working with multiple clients and providing creative strategy and direction on campaigns, brands and various projects.

Typical Day

I arrive around 8:15 am each day kicking the day off with our account management meeting to discuss current projects, new projects and talking through timelines and making adjustments if it looks like we will have project convergence. After our account meeting, we have an agency-wide check-in to discuss what everyone in the agency is working on that day bringing up any blockers (things that prevent work from moving forward) and any capacity (hours of availability for more work) that we have that day or if applicable, the week. After check-in I meet with various co-workers to coordinate about projects that I'm working on that day (if needed). Because I am involved with many different projects, I do spend a good part of each day in meetings to discuss current projects and provide creative strategy and help the team come up with creative ideas and solutions. In the afternoons I try to spend as much time as possible working uninterrupted on my current projects sometimes designing, writing, reviewing or planning.

Career Pathway

- Interned as a graphic designer for the Idaho State Lottery when I was a Junior and Senior in High School producing graphics for current lottery promotions and was part of my first commercial shoot.
- Attended the University of Idaho graduating with a Bachelor of Fine Arts in Graphic and Web Design
- While at Idaho, I interned in the Agricultural department designing their monthly newsletter and facts sheets and then the Idaho Communications Department as a designer as well.
- After college I worked for an ad agency as a graphic and web designer for a year then the Spokane Regional Health District as a graphic and web designer for four years and as a senior graphic and web designer at Gonzaga University for 7.5 years before joining DH as an Art Director in 2017.

What I Love About My Job

I love the environment that I work in and the clients that we get to work with. Over the years, I have found that who you work with is so important. Our partner team has created a place where we I can truly enjoy coming to work each day and believe in the great work that we do. I also love getting to be creative each day through design, coming up with creative ideas or just brainstorming things that we could do some day.

Most Important Skills Needed

- Design sensibility
- Communication
- Interpersonal
- Problem solving
- Strategic thinking
- Planning and organizational

Science and Engineering Practices I Use

- Basic Math
- Programming (web)

Technology and Equipment I Use

- Laptop computer with external monitor
- Cell phone
- Adobe Creative Suite
- Microsoft Suite
- Slack
- Projector or Apple TV (for presentations)

Education Background Needed

- Bachelor of Fine Arts with an emphasis in Graphic and Web Design
University of Idaho, Moscow, Idaho 2004