



## 2022 SIGNATURE EVENT SPONSORSHIP

Thank you for your consideration of Greater Spokane Incorporated events as part of your annual marketing plan. For more information, contact Lisa Lewis, 509.270.4478 or [lplewis@greaterspokane.org](mailto:lplewis@greaterspokane.org).

## 2022 GSI Signature Events

- Annual Celebration (March 7)
- State of the City (March 17)
- Golf Tournament (July 6 & 7) – sponsorship details TBA
- State of the County (September – date TBA)
- Economic Forecast (November 15)
- Legislative Forum (December 7)

*To note: Each event has its unique features and therefore indicated benefits are a guideline and may shift in partnership with sponsor feedback.*

## Sponsorship Levels

**Presenting Sponsor - \$6,000** (Exclusive Sponsorship); **Currently only still available for State of the City**

- Designation of the event “Presented by” in all marketing materials: *event web page, Facebook event, print materials, social media recognition with tag to account, newsletter, PowerPoint displayed before & during the event, post-event “thank you” email to attendees, GOBO (depending on venue), corporate logo on social media event recognition*
- Two reserved corporate tables (or 16 tickets)
- Opportunity to distribute promotional materials
- Corporate Display/Exhibit Table available at the event for promotional materials, hosted by company representative
- Opportunity for your company’s CEO or spokesperson to share a 3-5-minute sponsor message from the podium
- List of attendees provided post-event
- Sponsor recognition at the podium by the emcee during the event

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**Executive Sponsor \$4,000** (limited to two organizations); **No longer available for Legislative Forum**

- Corporate logo recognition on marketing materials: *event web page, Facebook event, print materials, social media recognition with tag to account, newsletter, PowerPoint displayed before & during the event, post-event “thank you” email to attendees, GOBO (depending on venue)*
- Two reserved corporate tables (or 16 tickets)
- Opportunity to distribute promotional materials
- Sponsor recognition at the podium by the emcee at the event

**Major Sponsor \$2,500** (limited to six organizations)

- Corporate logo recognition on marketing materials: *event web page, Facebook event, print materials, social media recognition with tag to account, newsletter, PowerPoint displayed before & during the event, post-event “thank you” email to attendees*
- One reserved corporate table (or 8 tickets)
- Sponsor recognition at the podium by the emcee at the event

**Supporting Sponsor \$1,500** (limited to eight organizations)

- Corporate name recognition on marketing materials: *event web page, Facebook event, print materials, newsletter, PowerPoint displayed before & during the event, post-event “thank you” email to attendees*
- Four tickets to the event
- Sponsor recognition at the podium by the emcee at the event

**Event Sponsor \$750**

- Corporate name recognition on marketing materials: *event web page, Facebook event, print materials, newsletter, PowerPoint displayed before & during the event, post-event “thank you” email to attendees*
- Two tickets to the event
- Sponsor recognition at the podium by the emcee at the event

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2022 Sponsorship Commitment			
Event:	Sponsorship Level:	Cost:	Comments:
<b>Total 2022 Signature Sponsorship Investment: \$0.00</b>			

### SPONSORSHIP AGREEMENT FORM

\_\_\_\_\_  
Company Name (as it will appear on promotional materials)

Please email an invoice to: \_\_\_\_\_

Please process credit card (provide information below)

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVV

\_\_\_\_\_  
Billing Zip Code

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

Please return a signed copy of this agreement to [rholland@greaterspokane.org](mailto:rholland@greaterspokane.org)

*Greater Spokane Incorporated is a 501(c)6 organization. Your contributions may be deductible to the extent allowed by the law for trade or business purposes.*

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