

# AI ADVANTAGE WORKSHOP

Join us in harnessing the power of Artificial Intelligence (AI) for business. Your brand will be placed in front of organizations of all sizes at our introduction to artificial intelligence workshop.

*Attendees: 50-75 business professionals*

## SPONSORSHIP TIERS FOR EVENT: May 30 & 31

**AI ADVANTAGE: BUSINESS WORKSHOP:** Participants will be asked to purchase Chat GPT-4 to gain hands-on experience and practical knowledge in AI-driven tools, enabling them to create their marketing materials, streamline business processes, and dominate their market through innovative strategies.

**TWO DAY SESSIONS:** Morning and afternoon sessions to be held across two days, guided by an AI Instructor. Day 1 will provide an introduction to AI and Practical Applications. Day 2 will focus on Advanced AI Tools and Market Domination Strategies.

### MAJOR SPONSOR

\$2,500

*Limited to two Partners*

- Corporate logo recognition on marketing materials: event web page, social event, social media posts with tag to account, print materials, newsletter, post-event “thank you” to attendees
- Recognition during opening and closing remarks
- Discounted cost for 1 ticket to attend (\$250)

### EXECUTIVE SPONSOR

\$3,500

*Exclusive Opportunity*

- Corporate logo recognition on marketing materials: event web page, social event, social media posts with tag to account, print materials, newsletter, post-event “thank you” to attendees
- Recognition during opening and closing remarks
- Signage posted on refreshment table (morning and afternoon beverage service and lunch for both days)
- 1 ticket to attend

### PRESENTING SPONSOR

\$5,500

*Exclusive Opportunity*

- Designation of “Presented by” with logo on marketing materials: event web page, social event, social media posts with tag to account, print materials, newsletter, post-event “thank you” to attendees
- Recognition during opening and closing remarks
- 2-3-minute message during the event
- Option to provide handout to all participants
- Opportunity to place corporate signage/banner/pop up at workshop (you provide and set up/take down)
- 2 tickets to attend